

GABRIELLA
SANCHEZ

2026

WORK SAMPLES

Portfolio



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Branding & Identity

Print & Packaging

Digital: Marketing & Website

Special Projects & Environmental

Illustration & Motion

Skills & Résumé



Packaging & Website Assets

- Verve Coffee Roasters

Packaging labels, product mockups, and website assets—designed as one cohesive system. My work includes print-ready packaging/label files, web-ready product mockups, and supporting graphic elements that strengthen brand consistency across digital and physical channels.



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Digital Campaigns

• Verve Coffee Roasters


Designed digital campaign assets for Verve Coffee Roasters, including Klaviyo email campaigns and modular layouts for seasonal and promotional sends. Work extended across Instagram and supporting website assets to ensure consistent storytelling, clear hierarchy, and cohesive brand execution across channels.

VERVE-COFFEE

A Gift That Arrives Instantly

20% OFF
USE CODE: BESTGIFT


SHOP SUBSCRIPTIONS >



Choose a 3, 6, or 12-month coffee subscription—fresh, thoughtful, and always appreciated. Perfect for coffee lovers near or far.




SHOP SUBSCRIPTIONS

A Same-Day, In-Person Gift



Stop by a Verve Café
Buy a \$50 Verve Gift Card
(and receive a \$10 bonus gift card)

Pair it with:

Classic Holiday Blend A Verve mug or tumbler Holiday Craft Instant Coffee

FIND A VERVE CAFÉ

VERVE-COFFEE

20% OFF GIFT SUBSCRIPTIONS

GIFT BETTER MORNINGS

YOUR CHOICE OF 3, 6, OR 12 MONTHS OF EXCEPTIONAL COFFEE DELIVERED RIGHT TO THEIR DOOR.

USE CODE: BESTGIFT

SHOP SUBSCRIPTIONS >

Roaster's Choice
A Curated Experience

Each delivery spotlights a new, meticulously sourced coffee.

SHOP SUBSCRIPTIONS >

Blends
Their Favorite on Repeat

Our signature blends Sermon, Buena Vista, Streetlevel, & more delivered just the way they like them.

SHOP SUBSCRIPTIONS >

How It Works:

- 1 Make Your Selection:** Pick the quantity, choose 3, 6, or 12 months, and add to cart.
- 2 Add a Gift Message:** In your cart.
- 3 Prepay:** Use code BESTGIFT for 20% OFF.
- 4 Relax:** They'll love their gift (& their coffee).

SHOP SUBSCRIPTIONS


VERVE-COFFEE

HOLIDAY FILTER MODERN LIGHT ROAST

Our lightest blend to date, crafted for those who love expressive, vibrant, funky cups.

SHOP NOW >

AVAILABLE IN 2.2 & 5 LBS



SHOP NOW

FILTER - POUROVER

Holiday Blend

Candied Ginger · Mulled Wine
Dark Chocolate

LIGHT ————— DARK

MODERN ————— TRADITIONAL

SHOP NOW

Digital Marketing

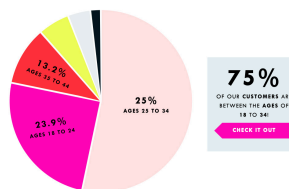
- Ban.do

Led marketing design initiatives for Ban.do, overseeing concept development, brand-aligned messaging, and the execution of scheduled email campaigns paired with coordinated social media content. Designed motion assets (GIFs) and promotional materials to ensure cohesive storytelling and cross-platform consistency.

Mailchimp scheduling system.



LET'S BREAK IT DOWN



GET IN ON THE FUN BECAUSE GIRLS TOTALLY LOVE BAN.DO
...BUT DON'T TAKE OUR WORD FOR IT. JUST READ THOSE INFOGRAPHICS!

ORDER NOW
WHOLESALE@SHOPBAN.DO

BAN.DO SOCIAL MEDIA LAUNCH PACKAGE: INSTAGRAM CAPTIONS

- GET THESE PHOTOS SIZED FOR INSTAGRAM FROM THE "INSTAGRAM PICS" FOLDER
- BAN.DO 17 MONTH CLASSIC AGENDA (I AM VERY BUSY / FLORABUNDA / RINGLEADER) - PEEKABO ASAP.**
CAPTION: DID BRINO ORGANIZED JUST GET COOL? YUP, IT TOTALLY DID. WHOEVER SAID PLANNING WASN'T FUN CLEARLY NEVER SET EYES ON @SHOPBAN.DO'S 17 MONTH AGENDAS. LOADED WITH FUNCTION + COMPLIMENTS, AND NOT TO MENTION WHOLELY FUN TO-DO'S, THESE AGENDAS ARE A MUST-HAVE! AVAILABLE IN STORES NOW! #BANDONEARYOU #BANDONEARYOU
 - PEEKABO CLUTCH (LILAC + MINT) - WEEK OF AUGUST 31ST.**
CAPTION: WHAT DOES A MEMBER OF THE #BANDONEARYOU KEEP IN HER @SHOPBAN.DO PEEKABO CLUTCH? POP ROCKS, HEART SUNNIES, CONFETTI... THE PERFECT SHADE OF RED UPSTICK OF COURSE! NOW IN STORES. #BANDONEARYOU #BANDONEARYOU
 - BAN.DO 17 MONTH CLASSIC AGENDA + MOBILE CHARGER (RINGLEADER AGENDA + BACK ME UP MOBILE CHARGER IN PARTY DOTS) - WEEK OF SEPTEMBER 7TH.**
CAPTION: FOR THE GALS THAT LOVE GOOD + POWER, @SHOPBAN.DO JUST MADE ALL YOUR GIRLBOSS DREAMS COME TRUE! IN STORES NOW! #BANDONEARYOU #BANDONEARYOU
 - BAN.DO 17 MONTH AGENDAS (I AM VERY BUSY / FLORABUNDA / RINGLEADER) - WEEK OF SEPTEMBER 14TH.**
CAPTION: REPORTED SIDE EFFECTS OF USING THE NEW @SHOPBAN.DO ROWGRANDAGENDAS: ENHANCED PRODUCTIVITY, WAAAGH! MORE FUN, AND A NEWFOUND SENSE OF WORLD DOMINATION. AVAILABLE IN STORES. #WHOWASTHEWORLD #BANDONEARYOU #BANDONEARYOU



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Branding & Identity

- Somnella

Developed branding and identity assets for Somnella, a natural herbal sleep tincture, including website graphics, print, and digital advertising. The visual direction emphasizes calm, restorative tones and organic textures, reflecting the brand's natural approach to wellness.



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com



Marketing: Editorial

- Doodle Magazine

Designed editorial cover concepts and digital header assets for Doodle Magazine, combining collage-based art direction with bold typographic systems for a creative-industry audience.



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Environmental Brand Activation Concept Visualization

- Del Rio Brewery

Partnered with the client to develop a range of innovative pop-up bar concepts for Del Rio Brewery. Delivered multiple adaptable design proposals featuring diverse material selections and booth configurations, effectively demonstrating how the brand's identity can be activated across varied locations and environments.



+1.626.840.4557

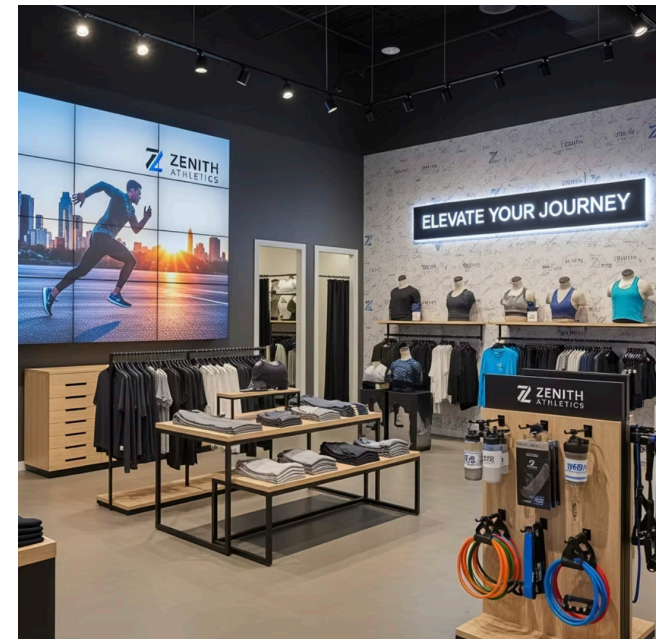
www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Environmental Retail Branding

- Proágo Branding Dept.

A dynamic collection of exterior and interior retail branding concepts developed for Proágo Branding agency's maturing millennial-focused clients. Featuring storefront branding, window displays, entryway graphics, and vibrant, dimensional 360° interior environments—each design crafted to create immersive, engaging retail experiences that resonate with a modern audience.



+1.626.840.4557

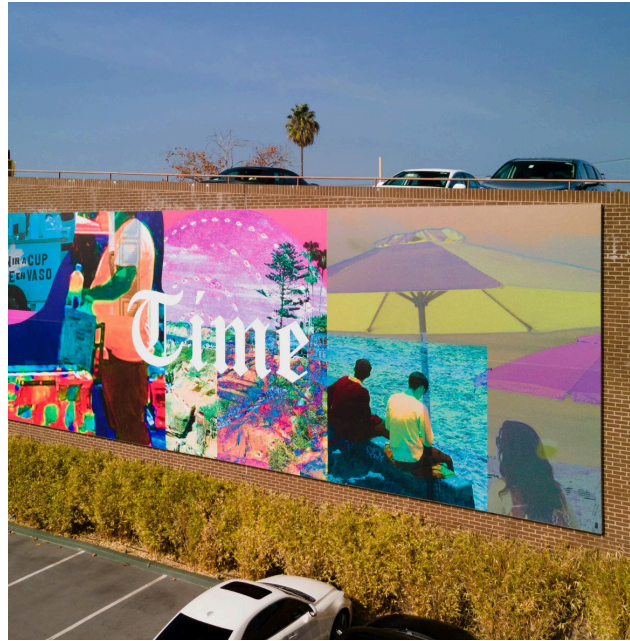
www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Graphic Interventions

- Murals of La Jolla
- Henry Art Gallery
- Frieze Los Angeles

Led artist-driven large-format graphic installations across billboards, transit advertising, and site-specific banners—serving as both lead artist and creative director, and occasionally bringing on collaborating artists. Developed custom imagery optimized for environmental scale and print production, balancing high-impact visuals with clarity across public and retail environments.



+1.626.840.4557

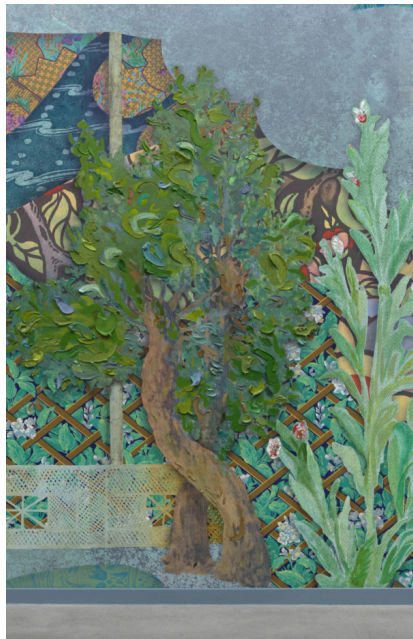
www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Fine Art Screen Printing

- Laura Owens Studio

Collaborating closely within a multidisciplinary studio team, I contributed to the production of museum-quality, large-scale screenprints for Laura Owens's immersive exhibition at Matthew Marks Gallery (February–April 2025). My role involved hands-on expertise in color development, precise registration, skilled touch ups, and finishing processes, supporting a fast-paced, detail-driven workflow that brought Owens's experimental layering and visual complexity to life through hand-pulled screenprinting and original mark making.



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com

Illustration

- Matches Fashion

Created hand-drawn product illustrations and patterned details for Matches Fashion's Frieze Los Angeles presence, designing an illustrated map and brochure used at the brand's pop-up during the fair, alongside supporting social media assets—extending the luxury identity into a collectible print format and digital campaign content.



Motion: Illustrative Storytelling

- Headspace

Developed a series of animated illustrations for Headspace, translating brand storytelling into modular assets for blog, email, and social. Delivered platform-specific exports optimized for aspect ratios, file formats, and performance across digital channels.



GABRIELLA SANCHEZ

2026

THANK YOU.



+1.626.840.4557

www.gs-atelier.com

gabriella.creativeportfolio@gmail.com