

# GABRIELLA SANCHEZ

## WORK EXPERIENCE

GOOD TAPE *Designer*  
2024-PRESENT

GABRIELLA  
SANCHEZ ATELIER *Designer &  
Art Director*  
2018-2025

REDEYE *Illustrator*  
REPRESENTS  
2016-2018

## SELECT SOFTWARE SKILLS

PHOTOSHOP ● ● ● ● ●

ILLUSTRATOR ● ● ● ● ●

INDESIGN ● ● ● ● ●

## NOTABLE CLIENTS

*Patreon, LACMA, Frieze,  
Ban.do, Spotify, Teen Vogue,  
Claremont McKenna College,  
Facebook, Toyota and more.*



A SEASONED DESIGNER & CONSULTANT  
WITH A BACKGROUND IN MUSEUM  
PRESENTATION, PRINT PRODUCTION,  
ILLUSTRATION, E-COMMERCE SERVICES,  
BRANDING & MARKETING.

PROFICIENT IN ADOBE CREATIVE SUITE.

*Gabriella*

## SERVICES

ILLUSTRATION & ART  
*Brand Partnerships, Editorial, Print &  
Pattern, Digital Art*

BRANDING & IDENTITY

ENVIRONMENTAL  
*Signage, Wayfinding, Merch*

E-COMMERCE MARKETING  
*Emails, Online Ads, Website Updates etc*

SOCIAL MEDIA CONTENT

## EDUCATION & ASSOCIATIONS

POINT LOMA  
NAZARENE  
UNIVERSITY  
AUGUST 2006 -  
MAY 2011  
*Bachelor of Arts; Art & Design*

AIGA LOS ANGELES  
2025  
*Current Member*

## WORK EXPERIENCE

### *Designer & Art Director*

GABRIELLA  
SANCHEZ  
ATELIER  
2018-PRESENT

PRODUCE ART AND DESIGN BASED MEDIA FOR FINE ART AND COMMERCIAL ENVIRONMENTS. I SPECIALIZE IN TRANSLATING TEXTURE, IMAGE AND TYPOGRAPHY INTO DIGITAL, PRINTED AND COLLECTIBLE CONSUMER MEDIA. WELL VERSED IN A VARIETY OF ART AND COMMERCIAL SPECIALTY PRINTING AND APPLICATION METHODS. IN ADDITION TO THIS, I ALSO BUILD IDENTITIES AND CREATE INNOVATIVE STORYTELLING FOR BRANDS.

### *Artist*

CHARLIE JAMES  
GALLERY  
2016-2022

PRODUCE ORIGINAL AND LIMITED EDITION WORKS OF FINE ART, IMPLEMENT CREATIVE PROJECTS AT AN INSTITUTIONAL LEVEL AND PROMOTE COMMUNITY ENGAGEMENT. SPECIFICALLY RESPONSIBLE FOR PRODUCING MULTIPLE PAINTING AND DESIGN FOCUSED SPECIAL PROJECTS AND EXHIBITIONS YEAR-ROUND.

### *Illustrator*

REDEYE  
REPRESENTS  
2016-2018

ILLUSTRATIONS FOR EDITORIAL PRINT AND DIGITAL MEDIA IN COLLABORATION WITH CLIENTS SUCH AS SOFI, HEADSPACE, TEEN VOGUE, AND MORE. WORKING WITHIN BRAND & STYLE GUIDES FOR SPECIFIC CAMPAIGN OR PROJECT PARAMETERS.

### *Designer*

BANDO  
2014-2016

PRODUCT AND MARKETING TEAM FOR WOMEN'S GIFT AND APPAREL BRAND. CREATE ORIGINAL PATTERNS, TEXTURES, AND SURFACE DESIGNS. ASSIST IN PRODUCT DEVELOPMENT AND PACKAGING. CHIEFLY RESPONSIBLE FOR MARKETING CAMPAIGN ASSETS FOR VARIOUS MEDIA FOR BOTH WHOLESALE AND CONSUMER AUDIENCES INCLUDING: PRINT, E-BLASTS (EMAIL), SOCIAL MEDIA POSTS, ONLINE ADS, WEBSITE HOMEPAGE AND POP UP FEATURES.

## CONTINUED...

LE PARTICULIER  
2011, 2012, 2013, 2014

*Illustrator*

CLAREMONT  
MCKENNA  
COLLEGE  
2013, 2014, 2015

*Graphic Designer*

POINT LOMA  
NAZARENE  
UNIVERSITY  
(OFFICE OF  
STRENGTHS &  
VOCATION  
2010-2011

*Sr. Graphic Designer & Events Coordinator*

**DESIGNER & ART  
DIRECTOR WITH AN  
ACTIVE STUDIO PRACTICE.**

## SELECT WORK SAMPLES

