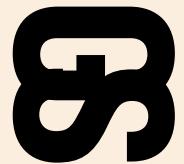


Gabriella Sanchez

2026

DESIGN PORTFOLIO



626.840.4557

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gabriella.creativeportfolio@gmail.com

Branding & Identity

CONTENT

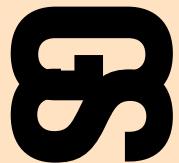
Print & Packaging

Digital: Marketing & Website

Special Projects & Environmental

Illustration & Motion

Skills & Résumé



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Packaging & Website Assets

- *Verve Coffee Roasters*

Packaging labels, product mockups, and website assets—designed as one cohesive system. My work includes print-ready packaging/label files, web-ready product mockups, and supporting graphic elements that strengthen brand consistency across digital and physical channels.



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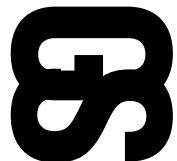
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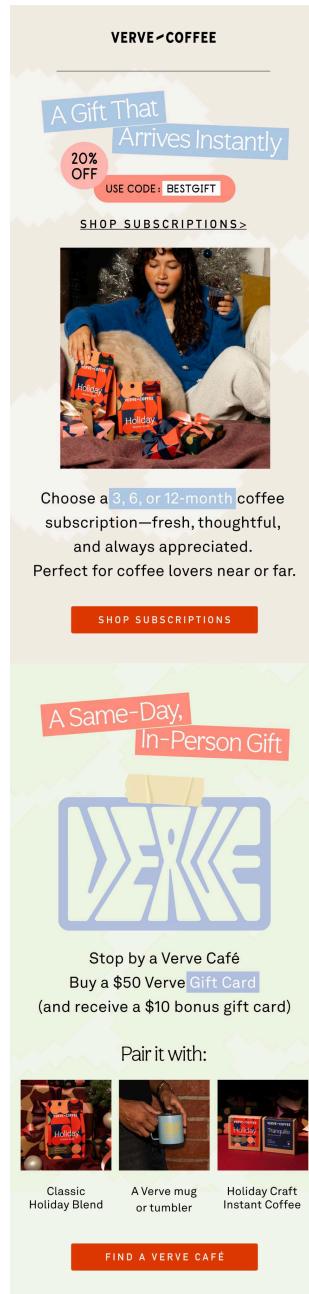
Digital Campaigns

- *Verve Coffee Roasters*

Designed digital campaign assets for Verve Coffee Roasters, including Klaviyo email campaigns and modular layouts for seasonal and promotional sends. Work extended across Instagram and supporting website assets to ensure consistent storytelling, clear hierarchy, and cohesive brand execution across channels.



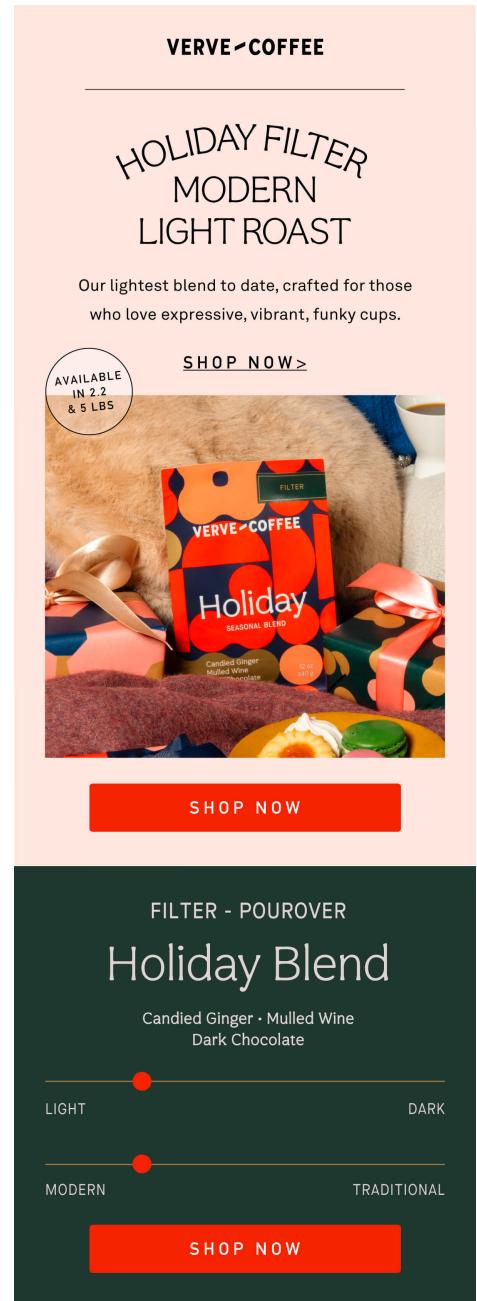
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Branding & Identity

- *Somnella*

Developed branding and identity assets for Somnella, a natural herbal sleep tincture, including website graphics, print, and digital advertising. The visual direction emphasizes calm, restorative tones and organic textures, reflecting the brand's natural approach to wellness.



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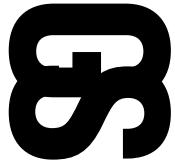
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Marketing: Editorial

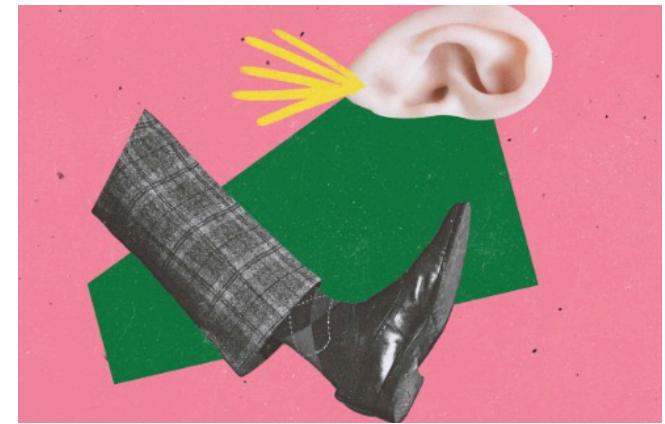
- *Doodle Magazine*

Designed editorial cover concepts and digital header assets for Doodle Magazine, combining collage-based art direction with bold typographic systems for a creative-industry audience.



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Digital Marketing

- *Ban.do*

Led marketing design initiatives for Ban.do, overseeing concept development, brand-aligned messaging, and the execution of scheduled email campaigns paired with coordinated social media content. Designed motion assets (GIFs) and promotional materials to ensure cohesive storytelling and cross-platform consistency.

Mailchimp scheduling system.



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BACK TO SCHOOL WITH NEW BAN.DO!

ARE YOU READY?

SCROLL TO SEE THE CUTEST BACK TO SCHOOL COLLECTION
ALL THE GIRLS WILL LOVE...SERIOUSLY, ALL THE GIRLS.

LET'S BREAK IT DOWN

75% OF OUR CUSTOMERS ARE BETWEEN THE AGES OF 18 TO 34

[CHECK IT OUT](#)

GET IN ON THE FUN BECAUSE GIRLS TOTALLY LOVE BAN.DO...BUT DON'T TAKE OUR WORD FOR IT. JUST READ THOSE INFOGRAPHICS! :)

ORDER NOW
WHOLESALE@SHOPBANDO.COM

bando ♥ Dillard's
BAN.DO SOCIAL MEDIA LAUNCH PACKAGE: INSTAGRAM CAPTIONS

GET THESE PHOTOS SIZED FOR INSTAGRAM FROM THE "INSTAGRAM PICS" FOLDER

1. BAN.DO 17 MONTH CLASSIC AGENDA ("I AM VERY BUSY" / FLORABUNDA / RINGLEADER) - RELEASE ASAP.

CAPTION: DID BEING ORGANIZED JUST GET COOL YET, IT TOTALLY DID. WHOEVER SAID PLANNING WASN'T CLEARLY NEVER SET THIS AGENDA ON A PLANNER. IT'S THE PERFECT SIZE WITH FUNCTION + COMPLIANCE, AND NOT TO MENTION WEEKLY FUN TO-DOS. THESE AGENDAS ARE A MUST-HAVE AVAILABLE IN STORES AND ONLINE NOW. #BANDO #BANDOBYDILLARDS

2. PEEKABOO CLUTCH (LULAC + MINT) - WEEK OF AUGUST 21ST.

CAPTION: WHAT DOES A MEMBER OF THE BANDOCLIQUE KEEP IN HER @SHOPBANDO PEAKABOO CLUTCH? POP ROCKS, HEART SUNNIES, CONFETTI, + THE PERFECT SHADE OF RED LIPSTICK OF COURSE! NOW IN STORES. #BANDO #BANDOBYDILLARDS

3. BAN.DO 17 MONTH CLASSIC AGENDA + MOBILE CHARGER (RINGLEADER AGENDA + BACK ME UP MOBILE CHARGER IN PARTY DOTS) - WEEK OF SEPTEMBER 7TH.

CAPTION: FOR THE GIRL WHO HAS IT ALL + POWER. SHE'S GOT IT ALL MADE ALL YOUR GIRLBOSS DREAMS COME TRUE IN STORES NOW! #BANDO #BANDOAGENDA #MOBILECHARGER #BANDOBYDILLARDS

4. BAN.DO 17 MONTH AGENDAS ("I AM VERY BUSY" / FLORABUNDA / RINGLEADER) - WEEK OF SEPTEMBER 14TH.

CAPTION: REPORTED SIDE EFFECTS OF USING THE NEW @SHOPBANDO BOMGODBANDOAGENDA: ENHANCED PRODUCTIVITY, NEWFOUND CONFIDENCE, AND A NEWFOUND SENSE OF WORLD DOMINATION. AVAILABLE IN STORES. #BANDO #BANDOBYDILLARDS

[CLICK TO SHOP](#)

FLAIR
PACK

GOOD TIME

PARTY TIME

HEY GIRL, YOU DON'T WANNA BE CAUGHT WITH ONLY 15 PIECES OF FLAIR!

**BARE
MINIMUM?
NO WAY!**

[CLICK TO SHOP](#)

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Environ- mental Brand Activation Concept Visualization

- *Del Rio Brewery*

Partnered with the client to develop a range of innovative pop-up bar concepts for Del Rio Brewery. Delivered multiple adaptable design proposals featuring diverse material selections and booth configurations, effectively demonstrating how the brand's identity can be activated across varied locations and environments.



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Environmental Retail Branding

- *Proágó Branding Dept.*

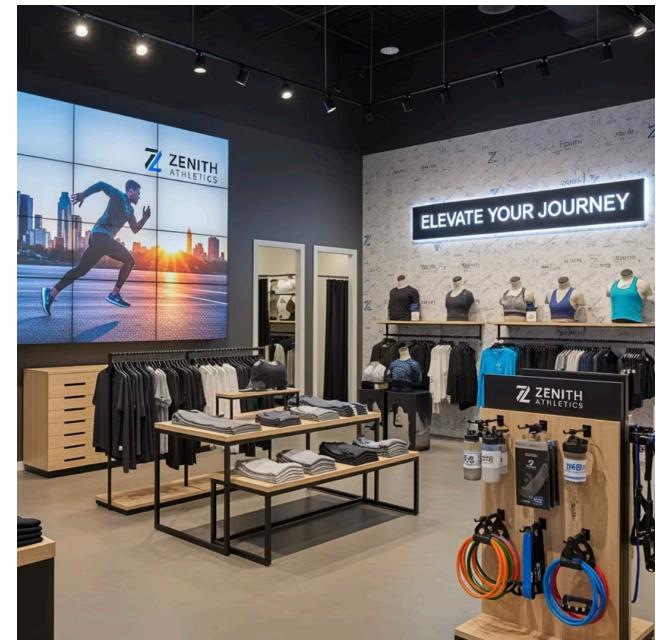
A dynamic collection of exterior and interior retail branding concepts developed for Proágó Branding agency's maturing millennial-focused clients. Featuring storefront branding, window displays, entryway graphics, and vibrant, dimensional 360° interior environments—each design crafted to create immersive, engaging retail experiences that resonate with a modern audience.



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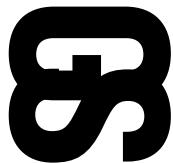


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Graphic Interventions

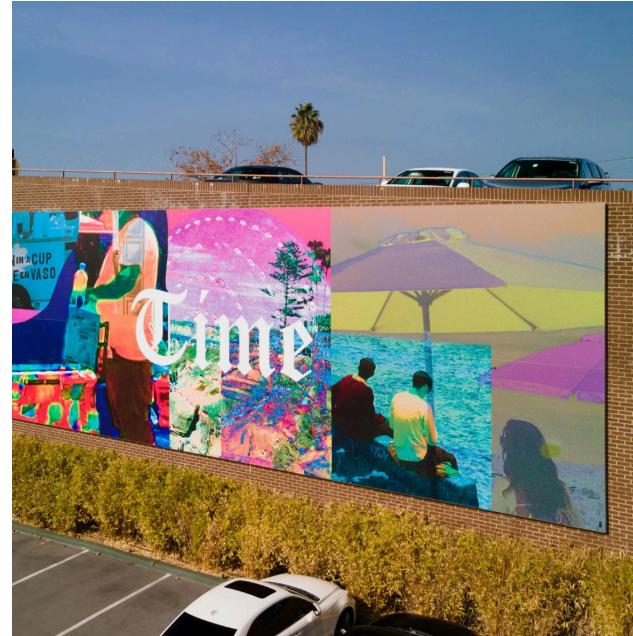
- *Murals of La Jolla*
- *Henry Art Gallery*
- *Frieze Los Angeles*

Led artist-driven large-format graphic installations across billboards, transit advertising, and site-specific banners—serving as both lead artist and creative director, and occasionally bringing on collaborating artists. Developed custom imagery optimized for environmental scale and print production, balancing high-impact visuals with clarity across public and retail environments.



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Fine Art Screen Printing

- *Laura Owens Studio*

Collaborating closely within a multidisciplinary studio team, I contributed to the production of museum-quality, large-scale screenprints for Laura Owens's immersive exhibition at Matthew Marks Gallery (February–April 2025). My role involved hands-on expertise in color development, precise registration, skilled touch ups, and finishing processes, supporting a fast-paced, detail-driven workflow that brought Owens's experimental layering and visual complexity to life through hand-pulled screenprinting and original mark making.



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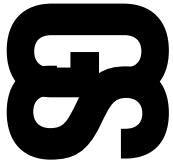
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Illustration

- *Matches Fashion*

Created hand-drawn product illustrations and patterned details for Matches Fashion's Frieze Los Angeles presence, designing an illustrated map and brochure used at the brand's pop-up during the fair, alongside supporting social media assets—extending the luxury identity into a collectible print format and digital campaign content.



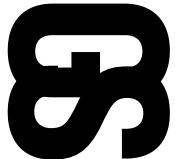
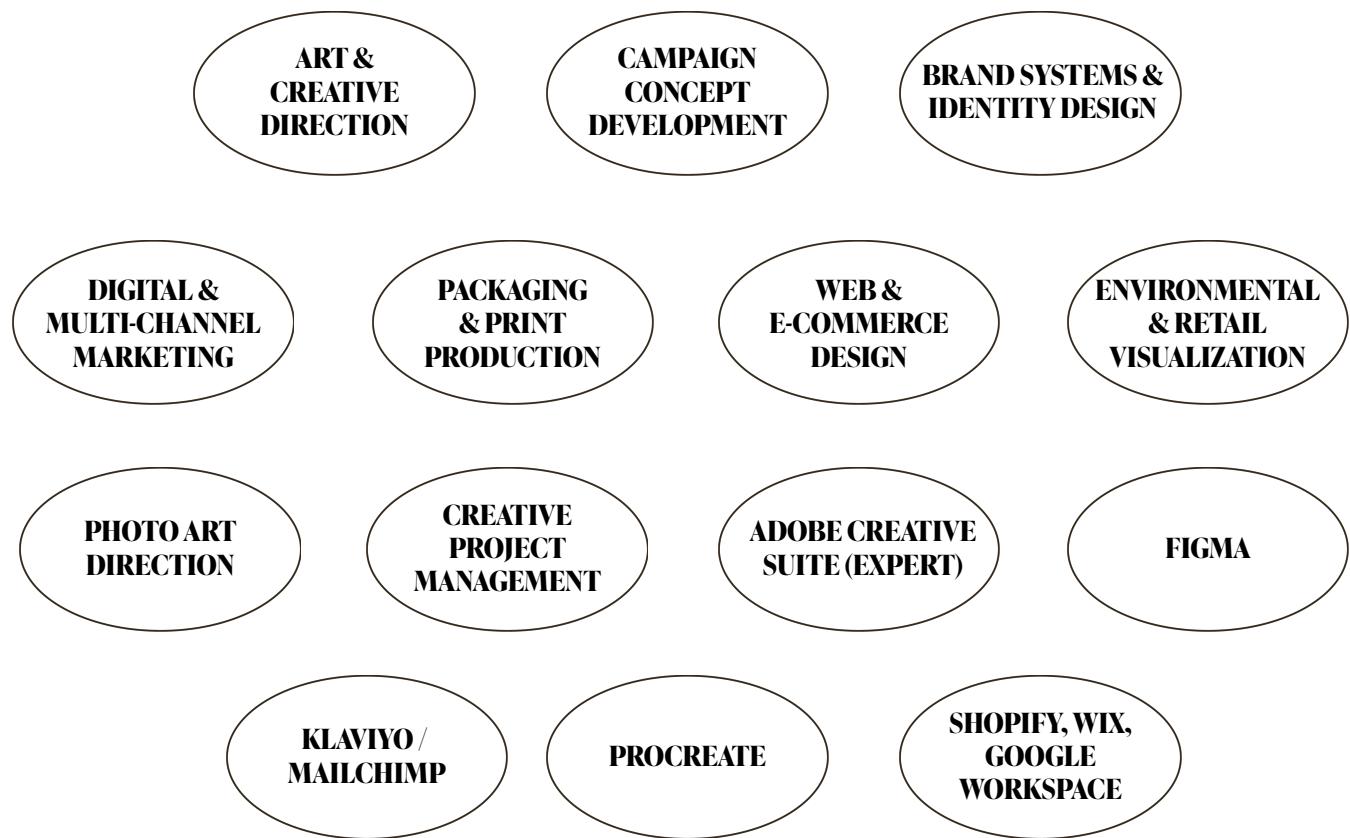
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Gabriella Sanchez

SKILLS & SOFTWARE



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Thank You.



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